

*Capitol*  
REG. U.S. PAT. OFF.

# NEWS



**NORMAN KAYE**



**BOB SANDS**



**BOB SAVAGE**



**DICK BEAVERS**

**new voices**





Perfect material for uncultured dreams, Vera Ellen can dance, sing, read lines well or just sit around and look sensational. She's back helping Technicolor at Metro in the big musicals.

Edited By

BUD FREEMAN

**Capitol news**

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## Bud Freeman's *dissonance*



### THE EARNESTNESS OF BEING UNIMPORTANT

In 1943 Capitol Records first issued a four page sheet to record dealers called Capitol News. From the beginning the little paper was, in its sphere, a success. It grew to sixteen pages and, at one high moment in its history, nearly hit a million circulation. To the senior editor of the national magazine struggling for a bosomier (pronounced 'booze-ummy-er') issue than the previous week, Capitol News is small potatoes. The ed., of course, is right. True: compared to the mighty news, picture and thin- piece journals of the day, Capitol News is relatively unimportant. (There's a simple test which indicates the importance of a publication. Whenever an editor can find no reasonably appropriate article to begin, "In the age of the atom, circa 1951 . . ." he's breathing up the wrong column. He's writing for a nothing rag.) To those magazines which can't get high on self inflation, there's nothing better but the dull work of being useful, and sometimes entertaining, to a limited readership. Such were, and are, the aspirations of this publication.

### CAPITOL NEWS MAKES A CHANGE

This discussion of Capnews and its unattended plot in American letters is occasioned by a forthcoming change in format and size of the magazine beginning the first group, The Mary Kaye Trio, in February. On that date, Capitol News becomes Music News; shrinks from its lean Digest size to the chubby Quick size. The subject matter of Music News will be the same as Capnews the only difference being that Music News will try for a wider coverage in the music world.

Whatever the unimportance or importance of Capitol News, it had during the years of its growth the quality of reflecting the personality of one man—Dave Dexter. Capitol News was his baby. He selected and interpreted the content. The magazine, understandably, had a slight Capitol accent, but no matter on what label they appeared, Dave used the names that were making the news. The company, but the label folded was not always easy, but looking through back issues demonstrates how remarkably fair he kept the magazine. Dave's Capnews reflected his own profound knowledge of the history and the people who made and are still making "jazz"—under any of its old or new names. Sometimes Dave's paper reflected his own tastes, his own particular beliefs. Finally, whatever the importance of Capitol News, it did represent someone! Maybe that's what made it go. It had a little clearer beat than you can get from the combined efficiencies of a journalistic swarm.

### HE DID IT AND WE'RE GLAD

Dave's basic interest was, and always will be, music. He is now a repertoire executive (selects talent, tunes and produces records) for Capitol. It would be nice of him to make a good picture—if he would come down and weep on the rotary as the last Capitol News rolls off the press. But I don't suppose he will. With or without tears, Dave gets "A" for the day in my book. He took his job seriously. He did it well. I hope that "Music News" will prove as successful as Dave's sheet.

CAPITOL NEWS

# Voices Get Big Push In '52

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## INSPIRED CHARGES

Young charmers who have inspired songsmiths to great (and commercial) expressions of sentiment should track the progress of the lawsuit filed by Marla Rogers against Nicholas Brodsky, composer of "Be My Love." If Miss Rogers wins it will set a legal precedent. She's asking for \$10,000 on the grounds that if he had not been so deeply in love with her at the time, the song would never have been written. Louella Parsons says that Brodsky's defense will attempt to prove that the song was conceived in London long before he met Miss Rogers.

## 'Young' Discs Banned on Net

Johnny Mercer's version of French ballad, "When the World Was Young" has been banned by Columbia Broadcasting in two of its recorded interpretations. The Network blue pencilled a fume version for the line, "For it's any old millionaire in a storm—I've got my mink to keep me warm." Censors restricted a male etching for the part of the lyric which reads, "We all got tight."

Yma Sumac has recorded a second album. It's titled, "Legend of the Sun Virgin."



Ted "Sport" Morgan who warbles in New York musical comedy hit, "Top Banana" turns down java offered by star Phil Silvers. The plaintive look on Ted's face may be due to the fact that he is unable to accept a motion picture role offered him. (See What's With Warblers, page 7.)





Add to the entrants in the musical derby actor Marlon Brando who's said to be searching for a suit-

able vehicle to demonstrate his talents as a song and dance man. . . . Jerry Lewis had a hole in one at the Riviera Country Club. He tipped the caddy, who was surprised, too, \$100. Jerry had started playing four weeks before. . . . Bob Crosby and the original Bobcats will tour England and France next summer. . . . Frank Sinatra's next musical at Universal will be "Nothing But the Blues." . . . Brother-in-law Jack Cathcart is Judy Garland's new musical director. . . . Mike Connolly of The Hollywood Reporter reveals that Lucille Ball started her career tooting a saxophone. . . . Les Baxter is composing, arranging and conducting the background music for "Devil and John Q.", a short subject being made for the government.

. . . Jack Paar, young comic, emcee, returns to his old stand on "Take It or Leave It" when the show returns to radio and tv in January. . . . Martin and Lewis will fulfill an engagement at the Radio City Theatre, Minneapolis, the week of Feb. 22. They had to cancel the date in 1951 because of Jerry Lewis's health. . . . Danny Thomas will get the title role in Warners' remake of "The Jazz Singer." . . . Jerry Gray and bride Gail Denby of Phoenix showered with gifts from boys in the music biz. Jerry goes into Hollywood Palladium January 2. . . . Arena Stars, Inc., management company of which Spike Jones is a co-owner, signed Andy and Della Russell. . . . L. A.'s Tiffany Club will be strong on the 88 in '52. Oscar Peterson grabs four weeks opening Jan. 18. George Shearing follows for four on Feb. 21. . . . In this announce-

ment lies the tangled mystery song of the month: "Dick Winslow has written a tune reminiscent 'of all the Wally Beery Films, which Dick and Wally's adopted daughter Carol Ann will introduce on their tour of army camps this month." . . . Lee Kuney, Hollywood dancer, says she's been on tv, and has five watches to prove it.

## Walley Kamins To Wed

Carol Summers, Mary Ford's sister, and Wally Kamins, bassist with Les Paul and Mary, have announced their engagement. They hope to tie the knot before Les and Mary leave for Europe in April.



Mr. and Mrs. Maynard Ferguson get a little friendly advice from Stan Kenton after the marriage ceremony last month. Mrs. Ferguson is the former Kay Brown who will continue to use her professional name in pictures and on records.

## Short Sponsors Shove Artists

Material shortages in tin and steel have accounted for two casualties among sponsored radio and tv shows. More are expected to follow. "Club Fifteen," a five day week CBS radio show, is being pared to three shots a week by sponsor Campbell Soup. Move was motivated by shortages of tin. Bob Crosby and Gisele MacKenzie continue on the show. Jo Stafford's spots have been dropped. She will move over to CBS tv probably on a five day week. Material shortages in tin and steel have accounted for two casualties among sponsored radio and tv shows. More are expected to follow. "Club Fifteen," a five day week CBS radio show, is being pared to three shots a week by sponsor Campbell Soup. Move was motivated by shortages of tin. Bob Crosby and Gisele MacKenzie continue on the show. Jo Stafford's spots have been dropped. She will move over to CBS tv probably on a five day week.

Ada Leonard's "Search for the past year. His end of a Girls" tv talent show lost its concert tour early in '51 brought manufacturing sponsor, Western \$200,000. It is estimated that Holly. Steel shortages made MGM, for his roles in "The Great inadvisable for the sponsor "Lanza" and "The Toast of New continue advertising. Miss Les Orleans," paid Lanza \$150,000. ard, voted a top personality As a classical artist Lanza west coast viewers, will continue draws almost double the royalty to telecast over KITY. commonly paid popular record

Most advertisers, even in the face of shortages, are expected to maintain their radio and TV shows. Some manufacturers will depend on essential metals to drop their current programs. However, the theory being that performers in the classical field have a limited market for platters.

# Lanza Bonanza Tops Million

In what *Daily Variety* reports is actually his first year in big time show biz, Mario Lanza's income will exceed \$1,000,000. For a period of nine months the singer's recording royalties total \$401,000. As this only covers domestic disc earnings, *Variety* estimates the total record royalties for 1951 will bring Lanza \$500,000. Broke a few years ago, the singer pocketed \$250,000 for his radio show

the past year. His end of a concert tour early in '51 brought in \$200,000. It is estimated that MGM, for his roles in "The Great Caruso" and "The Toast of New Orleans," paid Lanza \$150,000. As a classical artist Lanza draws almost double the royalty commonly paid popular record artists, the theory being that performers in the classical field have a limited market for platters.

## Swaps Band For Stable

Louis Prima has released all members of his band and is actively engaged in training a string of horses at New Orleans' Fair Grounds racetrack. Among his thoroughbreds Prima has one tagged "Gravelthroat."



Ed Wynn bares "show must go on tradition." With his ankle in a cast "The Perfect Fool" went on and did his tv show.



Look what's in the script! Beverly Thomas (left) or Joan Whitney find that Bob Crosby doesn't get the gal after all. Gent with beaver on left is Eddie Bracken.

## Third 'Shuffle' Due On N. Y. Mainstem

The current revival of the all-Negro review, "Shuffle Along," which stars Pearl Bailey represents the third time the show has been done. The first "Shuffle" hit Broadway in 1921 and is best remembered by the song, "I'm Just Wild About Harry."

A touring company of the 1932 version closed in Los Angeles stranding the piano man, Nat Cole who formed a quartet which became a trio when the drummer failed to show for the first date.

The 1952 "Shuffle" opening in Boston Jan. 1, features music and arrangements by Noble Sissle and Eubie Blake who also conducts the orchestra.

## Maggie Hosts Vets

On her current night club tour, Maggie Whiting has set aside a "veterans night" once a week during each engagement. She plays the veterans hospitals in the locality, then invites representative groups to be guests at the spot she's playing.



Paul Weston gives it the full Leopold treatment while Monica Lewis chants it mellow.

# Lutcher East In Stages

After a month's rest in L. A., Nellie Luther heads east by stages. She plays two weeks at the Oasis, Los Angeles, 15 through 28 January then grabs the spot at the Zanza-Bar, Denver for a week after which she is scheduled for Angelo's in Omaha, Nebraska then on to Chubby's, Camden, New Jersey.



# Jazzman Auld Would Drop Sax For Drama

While a large segment of Hollywood's acting colony oil up their metronomes preparing for a deluge of technicolor musicals, jazzman Georgia Auld would drop his sax in the Taylor trunk and leave it there—as long as he can find employment acting.

At sixteen George was playing with the late Bunny Berigan's band. When Artie Shaw departed suddenly from the band business in 1939, George, age 20, was elected to run the Shaw outfit through the end of its contractual obligations. After stands with Benny Goodman, The U. S. Army, Jan Savitt and Shaw again, George finally decided to nail himself to one spot. In partnership he opened a jazz joint, "The Tin Pan Alley Room" at 49th and Broadway, New York City.

One night Billy Hammerstein stopped by, asked George if he had ever acted. George hadn't, but agreed to read for a part in the play, "The Rat Race." While he had never read a line, Georgie didn't feel so bad. The audition was crowded with actors, all carrying saxes, who had never blown a note. George landed the role. With help from author Garson Kanin and director Daniel Mann—both of whom had played sax early in their careers—George earned himself good notices in N. Y. The play ran six months.

The acting profession being a somewhat uncertain trade, George went back to music; picked up a few acting jobs here and there. He now has a bit in the Judy Holliday starrer, "The Marrying Kind," and he hopes he will be able to make the grade as a character actor. Just in case, he continues to record and, if it becomes necessary, he'll send out an alarm to members of his last quintet. For the five of them, there's always loot.



Snapped at a recent Bop conclave, these L. A. youngsters exhibit varying degrees of pain, surprise, joy and, possibly, at bottom, indigestion.



## NELLIE LUTCHER

Los Angeles, Calif. 15-28 Jan.

## GORDON MacRAE

Toronto, Canada 27 Dec.-3 Jan.  
Los Angeles, Calif. 31 Jan.-21 Feb.

## MARY KAYE TRIO AND NORMAN KAYE

Miami Beach, Fla. 21 Dec.-25 Jan.

## RAY ANTHONY

Holyoke, Mass. 27 Jan.

## MARGARET WHITING - LOU BUSCH

Elko, Nevada 22 Dec.-5 Jan.  
New York, N. Y. 17 Jan.-14 Feb.

## FOUR FRESHMEN

El Paso, Texas 1 Dec.-5 Jan.

## FOUR KNIGHTS

Las Vegas, Nev. 21 Dec.-4 Jan.

## JAN GABER

New Orleans, La. 15 Nov.-15 Jan.  
Lake Charles, La. 11-12 Jan.  
Beaumont, Texas 13 Jan.  
Houston, Texas 15 Jan.  
Galveston, Texas 18 Jan.  
Benton, La. 22 Jan.  
Fort Smith, Ark. 23 Jan.

## NAT "KING" COLE

Los Angeles, Calif. 27 Dec.-13 Jan.  
Toronto, Canada 17 Jan.-23 Jan.  
Montreal, Canada 24 Jan.-30 Jan.  
Hull, Canada 31 Jan.-7 Feb.



Former 20th-Century Fox starlet Kathleen Hughes gets her big chance in "For Men Only" as a nasty young lady—a character role.



Ted "Sport" Morgan singing dog in "Top Banana" has been offered the role of "Old Dog Tray" in the Stephen Foster musical, "The Song of Youth" at Republic.

This is further evidence to confirm the popular belief in Hollywood that the quickest way to grab a motion picture contract is to get good reviews in a New York show. "Sport," his picture appears with Phil Silvers on page 1. He will be unable to accept the character role in the film due to previous commitments. . . . Toni Arden's brother, Jan, appeared with her at her recent Mocambo engagement. He's launching his own singing career. . . . Judy Garland huddled with Irving Berlin on the possibility of doing the Dorothy and Herb Fields Broadway musical, "The Works." Story revolves around the famous Mme. Musaud's waxworks. . . . Patti Andrews and pianist Wally Feschler expected to announce the date. . . . Bob Crosby and the Hoods, titled the latest edition June Italia. . . . Both Billy Daniels and his wife, Martha, will appear in the Columbia musical, "Rainbow Round My Shoulder." After the picture Billy and his singing accompanist Billy Payne head for England to play the Palladium.

. . . Lucille Norman is being sought for the lead opposite Tony Martin in "A Song Forever." . . . Frankie Laine and Nan Gray opened their antique shop in San Fernando Valley. Their first customer, a Mr. Doff, bought a thirteen cent antimacassar. . . . Eddie Bergman's vocalist Patricia Murphy gets the test at Warners. . . . Dick Haymes returns to the Shamrock, Houston on Jan. 16.

. . . Betty Grable who returned to 20th Century Fox after a long suspension draws Vaughn Monroe as her next leading man.

# Jeffries To Do "Othello"

Herb Jeffries, nitery and recording artist, will have a crack at Shakespeare. He will play Othello. Jeffries has been studying for a number of years with the hopes of being able to do the tragedy. Recently he has been rehearsing with John Ireland who will enact Iago. Betsy Blair, Mrs. Gene Kelly, is being sought for the Desdemona role. King Donovan will direct.

Plans are now being made to take over the Las Palmas Theatre in Hollywood. Arrangements for backing are just about complete. (Short a reported 5G's at this writing.) Ireland and Jeffries hope to curtain late in January.

Prior to opening, Jeffries hopes to polish his interpretation of the Moor by working with Anton Chekov. Contemplated but not set is an after curtain concert by Jeffries.



The pretty smile belongs to Ginny Simms who is currently singing twice weekly for Tide.

# "JATP" To Europe

Success of Norman Granz's "Jazz at the Philharmonic" which has been doing 30% better than last year at the Box Office will lead to a European tour if Granz can work out rates of exchange so performers will do better than break even.



Dean Martin and Jerry Lewis captured in a mild state of collapse after a busy holiday season. They hope to relax on the west coast while doing a picture, weekly radio show, tv show, benefits and night club engagements before taking on a strenuous personal appearance tour in the spring.





1. Being a Frenchman, the driver's day is brightened by a romantic fare.



2. Toujours L'amour, and once around the park, Pierre.



3. A hazard to young love appears on the horizon.

*Gisele MacKenzie*

In the sprightly French song, "Le Fiacre,"

Gisele MacKenzie tells a lively story of four people, and "the coach" on one bright afternoon some time ago in France.



4. Is it her brother? Her father??



5. Her fiancé??? Her press agent????



6. The menace pursues, but he can't quite make it.



7. Pierre is delighted, for nothing is more uncomfortable on these journeys than an intolerant husband.



## Rod Morris Is Western Star In North

The latest addition to Capitol's western caravan is Rod Morris who found that country music went with the folks in Iowa, Missouri, Kansas, Montana, North and South Dakota as well as in the South. Rod has been a radio entertainer in such cities as Independence, Mo., Sioux City, Iowa, Sioux Falls, South Dakota, Mason City, Iowa, Ottumwa, Iowa and Kansas City, Missouri, where he had his first radio show over KITE.

Rod's mother and father were both musicians by choice, but, by trade, his mother was a practical nurse and his father a coal miner. As a youngster he accompanied the fiddle and piano duets of his parents by thumping on a wash tub. By the time he was ten, Rod could find his way around a guitar well enough to improvise.

At the age of fourteen, Rod jumped a freight to San Antonio, Texas. A job washing pots and pans in a bakery kept him. Meanwhile he entered amateur contests. He won several, placed in others, and he felt sufficiently encouraged to keep trying.

By the time he was eighteen Rod had his first band. They were sponsored by Sedalia Milling and appeared on KDRO, Sedalia, Mo. The war came along, Rod joined up, and was honorably discharged after being wounded in action.

Since World War II he has appeared in road shows with Raymond Hatton, Dan White, Bill Potter, Smiley Burnette and Tennessee Ernie. With his five piece band, Rod appears three times daily over KSOO, Sioux Falls, South Dakota. Usually, Rod and his boys are booked six nights a week in the territory.



Leo Carrillo and guest Eddie Dean talk it over on Leo's tv show. Vocalist Joan Elmes listens in to the range talk.



Candy Candido catches his tray on a passing protuberance emanating from one James Durante. Candy has been appearing with Jimmy on the comedian's tv show. "Cecelia" is Candy's latest record.

## Pillsbury Boy Joins Capitol

Jack Hunt and his Rhythm Ranch Hands, Western band which has represented Pillsbury Mills, Inc. since August, 1949, has been signed to a recording contract at Capitol. Jack's group works out of Little Rock, Ark.

# Singing Spots Pull Loot

By MERRILYN HAMMOND

Heap big injun chief am I  
Make smoke signals in the sky  
Then we have-um big  
pow-wow  
Golden Lager good—  
mm-HOW!"

That spot was one of 156 snapped up last year by singing commercial scripser Bill Bates. It's Bates in business. "You get a hit campaign and you're not. You can't solicit. Everything's gotten by word of mouth. Advertisers go to agencies and ask the guy who wrote so-and-so." Bill has produced spots for General Electric Television, Ward-Bell, DeSoto and a host of others.

At one time Bates arranged for a spot for Goodman, Miller, Lunceford, Ellington, Mark Warnow and Slack. He was once with the Bernaires and even taught singing in 20th-Fox's glamour musical, "I'll See You in My Dreams," starring Doris Day. "Someone asked me to do a spot three years ago and Danny Thomas have inspired me. I was in New York. I found a new rash of film biographies based on the lives of personalities from the music world. I decided that was for me. ("Dreams" is the life story of songwriter Gus Kahn.) Warnow's agency people here in Los Angeles follows with "The Story of Eddie Cantor" which columnist Sidney Skolsky will produce. Skolsky also produced "The Jolson Story."

Warners have secured the motion picture rights to the life story of opera star Grace Moore. Although it is drawn and handed to RKO Tony Martin has tied up the biography of Harry Richmond. It isn't until the completed commercial is on a master record that final artwork is coordinated. The spot and prepared for the screen by the ad agency. who calls himself a producer of soundtracks; might work one or more than a week on one second commercial. He writes the words and music, arranges, casts and tapes the spot, which may require from one to two takes.

## Ernie Visits Frankie

Tennessee Ernie will guest on the Frank Sinatra CBS tv show January 15. He has been appearing on Cliffee Stone's "Hometown Jamboree" since he completed his four week engagement at the Copacabana, N. Y. He returns to Las Vegas for his next nitty stand.



BILL BATES AND JEAN TAYLOR

guitar and bass; this is dubbed with the first tape on which he records the commercial lyric. "Rhythm background is very important," Bates says. "It gives stature and determines what the spot will sound like." With additional tapes one group of five voices singing different harmonies can produce a huge choir sound. "You can see there's a matter of dexterity and versatility involved with vocalists. They must be excellent sight-readers and have enthusiasm and warmth. Those who work consistently are better." For the majority of scripts Bill hires chirp Jeanne Taylor and the Mellomen, male vocal quartet.

He uses his own judgment on casting. "I'm handed a budget. I could use one singer and make more money. But of course I want to do an effective job, so I use however many I think the spot needs. There is no scale for tv. I thought it fair, since nothing has been established, to use Screen Actors Guild pay, 55 bucks a day. We usually cut four spots a day. This is about radio scale."

He prefers tv. "Television is more like writing for the stage while radio is like writing for records. The enormous difference is that in tv commercials action is essentially musical and picture-wise. You have to keep the viewer's eye like in motion pictures.

"Singing commercials are still the most pelasant way to put over an advertising message." An example, to the tune of "Tavern in the Town":

"Now y'take my favorite Uncle Ed  
(Uncle Ed)  
So tired he said he felt half dead  
(Felt half dead)  
Hi-hi-his nerves were shot, he  
was an awful sight  
And he couldn't sleep a wink  
at night.

"So he went to his physician  
Who explained his sad condition  
Was due to just a vitamin  
deficiency  
So now he's taking Rybutol  
(Rybutol)  
Oh now he's taking Rybutol  
(Rybutol)

"It perks him up as happy as can be  
He's in the pink as you can see  
You've heard about my Uncle Ed  
(Uncle Ed)  
It could apply to YOU instead  
(You instead)  
And you could feel much better,  
winter, spring or fall  
If you start taking Rybutol!

Ooooooooooooooh, tain't no trick  
at all!  
Just take Rybutol!"

The last two lines are retained as the key slogan; the verses are varied with other story lines. "Tain't no trick at all, just take Rybutol" has a community sing idea which gets to the audience," Bates believes. "It's bad but it's colloquial. Two lines are all a person wants to remember."

Regarding melodies, Bill thinks public domain material is generally not good to use. "You have to fit a lyric to the tune already written, which isn't such a hot idea. People can resent a parody on a melody they know. With the Rybutol spot, though, they are too interested in the story of Ed to pay much attention.

"This is a very tricky business, since a bad commercial can alienate the public and ruin an advertiser."

Bates says that the first jingle to ring the bell was "Pepsi-Cola hits the spot . . ." That was about 1939, and, "I'm the only one who claims he didn't write it."



# Waiters Belt Opera At Great L. A. Eaterie

"At 61 I'm not spring chicken. Where do you find opera singers that sing at 61?" asked Bert Rovere.

He waved his arms excitedly, struck a waiter's tray, spilling some wine. "Go fix up," he ordered. The waiter hurried off. "He's my best Irish tenor, Pat O'Shay. Once with opera!"

Bert is the owner of a roomy, boisterous L. A. cafe called the Paris Inn. Specialties of the house are Italian voices and food.

15 waiters. After the opera a line of girls jiggles to tunes like "Moonlight on the Ganges" played by a society orchestra under the direction of Jimmie Grier. Pat O'Shay follows with "Peg O' My Heart," Rita and Martino sing Mexican songs and Louis Peila, accordionist, closes.

Between shows Bert indulged in Italian food and wine and reminisced. "I come here at 14 from old country. You should-a seen me." He slapped his 57-inch chest, "I wear vest, white spats and cane. Those days you wouldn't recognize me. I weigh 135. All day I sing in Italy. Here I work at Waldorf-Astoria as bus-boy. Then I went into sport and got to be champion swimmer and bicycle rider." In 1911 Bert took up the fight racket. "I fought once in a basement with a big fellow. Then I looked in mirror. My jaw was broken and my nose. I realize this no business."

Bert grabbed a job as waiter on the Barbary Coast. "I sing one day. The manager say, 'you study, you make a singer'." When the Metropolitan hit San Francisco in 1913 they signed him for a second lead in "La Boheme." He recalled, "they pay me \$75 a week when they pay me. They go busted the next year in Los Angeles. I couldn't get a job doing anything so I went out to sing a amateur show. When I get the ten dollar for singing we have lovely time. We all eat. Next I become wrestling promoter. People make million dollars like this. Me, I go broke."

In the early twenties Bert went to work as head-waiter, bouncer and singer for old-time restaurant Madame Zucca. "Those were good day of L.A. Silk shirts! I make 80 dollar tips a night. I didn't want to be head-waiter



meet the jockey

Rod Loudon of KPOJ, Portland, Oregon is the housewife's friend.

From two until four each afternoon he pitches romantic ballads, old and new at the ladies. For those who never get choked up, no

matter how sticky the sentiment, Rod has a problem corner in which he gives advice on such questions as "how to plant avocados; remove grass stains, pull stuck agitator from a washing machine," and many more. Rod calls the show "Magic In Music." A survey by Barry Ware gives Rod's turn a high rating.

## Altitude O. K. For Pops Only

Glamorous six-foot warbler Frances Farwell has brushed the classics right out of her repertoire. In her home-state Washington, "They never could find any men tall enough for me in opera. You know how the tenors are built! So I made up my mind to take up popular music where they don't seem to mind my size."

Frances is currently featured over NBC's "Music for the Tired Business Man" which Eddie Kay conducts. She says she's happier on the pop side. "Once people see me they usually don't forget me. Maybe that's a good thing in this business."

all my life so I open cafe."

His Paris Inn was the first, in 1930, to carry a national broadcasting hookup every Saturday night. Pete Pontrelli's band was featured. Bert got the air-time free because the station figured it didn't have to pay the band.

Pat O'Shay stopped by to tell Bert the Peruvian Consul had arranged for a Martin-Lewis picture is table Bert said, "This place no Cicero's or Romanoff. But every body come here."



Vivian Blaine is again doing the enchanting Miss Adelaide in the New York company of "Guys and Dolls." She took leave to do a picture at Metro. Vivian is also starring in a tv series.

## Massed Viewers Catch Dean-Jerry

According to NBC's research department, Dean Martin and Jerry Lewis tv show plays to one and one half times the audience their motion pictures reach. Audited, Wiggling from behind the stage for a Martin-Lewis picture is figured at 20 million. One Dean and Jerry tv shot is viewed by an estimated 29 million.



Paul Nero plays "Cold Turkey" while Jim Hawthorne and friend listen for a call from "The Hot Canary."

## North Fights Self For Oscar

Alex North, composer of the "Streetcar Named Desire" music will be competing for Academy Award nominations with two and possibly three entries in the Oscar derby. "Streetcar" will be entered and, provided the pictures are released in time for the 1951 selections, the music for "Death of a Salesman" and "Viva Zapata" are marked as certain contenders.

On the "Zapata" score, North "tells" part of the story with music. After consulting with author John Steinbeck, the composer worked out a four minute musical passage for a scene in the picture which has no dialog. North used bongos, guitars, mandolins, marimbas, raspadores and timbales as instrumentation for the dramatic music which backs the picturization of a hanging.

North's current assignment is composing, orchestrating and conducting the music for two Tennessee Williams one act plays which will appear under the title, "Camino Real."



A soft light on a personable young singer who has been appearing in concert, radio and tv. It's Margaret Truman at the NBC mike.

## Les Baxter Wed In L. A.

Les Baxter and Patricia Fitzmaurice were married in Beverly Hills, Cal. on 8 December. After a private wedding at the bride's home the Baxters left on a week's honeymoon. They will live in L. A.



# what's new on

## popular records

No.		
1914	"MARSHMALLOW MOON" "FIVE FOOT TWO, EYES OF BLUE"	The Four Knights
1913	"WITH YOU" "THESE PRECIOUS THINGS ARE MINE"	Bob Eberly
1912	"I'LL SEE YOU IN MY DREAMS" "AT LAST"	Ray Anthony
1911	"ROCK CITY BOOGIE" "STREAMLINED CANNON BALL"	Dinning Sisters - Tennessee Ernie
1907	"LE FIACRE" "TUH POCKET TUH POCKET"	Gisele MacKenzie
1905	"THE TAVERN SONG" "SWINGIN' DOWN THE LANE"	Jan Garber
1904	"WOULD YOU" "A HEART FULL OF LOVE"	Norman Kaye
1902	"HOLD ME, HOLD ME, HOLD ME" "SO HELP ME"	Kay Starr
1898	"I'VE TRIED A MILLION TIMES" "DON'T LET JULIA FOOL YOU"	Benny Strong
1897	"MY BELOVED" "AT DAWNING"	Bob Sands
1896	"CHARMAINE" "OUT IN THE COLD AGAIN"	Julia Lee
1894	"SAVOY BLUES" "CRYIN' SHAME"	Bob Crosby
1892	"THE LITTLE WHITE CLOUD THAT CRIED" "BLUE DECEMBER"	Lou Dinning
1887	"SOMEBODY'S BEEN BEATIN' MY TIME" "I CAN'T HELP IT"	Bob Eberly - Les Baxter
1886	"HI BEAUTIFUL" "TOYLAND JUBILEE"	Jan Garber
1885	"BLUE SMOKE" "NIGHT TRAIN TO MEMPHIS"	Dean Martin
1884	"BUSMAN'S HOLIDAY" "THE HONEYDRIPPER"	Ray Anthony
1883	"IF I CAN'T HAVE YOU ALL TO MYSELF" "YOU'RE GONNA LOVE SOMEBODY SOMEDAY"	Ann Gibson
1881	"JINGLE BELLS" "SILENT NIGHT"	Les Paul - Mary Ford
1879	"JIMTOWN BLUES" "SNAG IT"	Pee Wee Hunt
1878	"LOVE MAKES THE WORLD GO 'ROUND" "PLEASE"	Gisele MacKenzie
1877	"IT CAN'T BE WRONG" "A HANDFUL OF STARS"	The Continental
1875	"CRY" "CHARMAINE"	The Four Knights
1873	"SHRIMP BOATS" "JALOUSIE"	Dick Beavers, Les Baxter
1869	"NATURE BOCHER" "MAZELTOV DANCES"	Mickey Katz
1868	"LAY SOMETHIN' ON THE BAR" "I LOVE GIRLS"	Jerry Lewis
1867	"DON'T ROB ANOTHER MAN'S CASTLE" "WHY AM I CRYING"	Lindy Doherty
1866	"TURN BACK THE HANDS OF TIME" "THE JUDAS KISS"	Bob Sands
1865	"IT'S ALL OVER BUT THE MEMORIES" "SWEETHEART"	Gisele MacKenzie
1852	"PAINTING THE CLOUDS WITH SUNSHINE" "WE'RE IN THE MONEY"	Jan Garber
1851	"FAREWELL TO YOKOHAMA" "THE CLOSER YOU ARE"	Lindy Doherty
1850	"BOUQUET OF ROSES" "JUST A LITTLE LOVIN'"	Bob Crosby
1849	"DOMINO" "FIND ME"	Mary Mayo
1848	"BLUE VELVET" "A PETAL FROM A FADED ROSE"	Norman Kaye
1847	"CECELIA" "SNUGGLE BUG"	Joe "Fingers" Carr - Candy Candido

# popular hits

No.		
1903	"TENNESSEE SATURDAY NIGHT" "SENSATIONAL"	Ella Mae Morse
1863	"I'M HURTIN'" "WALKIN'"	Nat "King" Cole
1808	"UNFORGETTABLE" "MY FIRST AND MY LAST LOVE"	Nat "King" Cole
1893	"HERE'S TO MY LADY" "MISS ME"	Nat "King" Cole
1837	"SLOW POKE" "I WANNA PLAY HOUSE WITH YOU"	Helen O'Connell
1895	"ANY TIME" "CRAZY HEART"	Helen O'Connell
1876	"SNOW DEER RAG" "RAGTIME MELODY"	Joe "Fingers" Carr
1777	"DOWN YONDER" "IVORY RAG"	Joe "Fingers" Carr
1874	"BLUES IN BURLESQUE, PARTS I & II"	Stan Kenton
1858	"HEARTBREAK HILL" "NO! NO! NO! NOT THAT!"	Dinning Sisters and Jan Garber
1901	"SAILOR'S POLKA" "NEVER BEFORE"	Dean Martin

# what's new

## on western and country music

No.		
917	"I'M GONNA TAKE A RIDE" "STANDING OUTSIDE"	Statesmen Quartet
916	"(HEARTSICK SOLDIER ON) HEARTBREAK RIDGE" "TENNESSEE ROSE"	Wesley Tuttle
915	"BLUE WEDDING BELLS" "TEARS ON MY GUITAR"	Eddie Dean
910	"I WANT YOU TO LOVE ME" "HOW CAN I HELP IT"	Leon Payne
909	"A NICKEL FOR A DOZEN ROSES" "ONE MORE BEER"	"Big Bill" Lister
908	"WARSAW MAZURKA" "COCKTAIL POLKA"	Mike Novak
906	"THE PIANO PLAYERS" "GOOD HUMORESQUE BOOGIE"	Zeke Manners
900	"SATISFIED" "HIDE ME ROCK OF AGES"	Martha Carson
899	"A BRAND NEW BROOM" "WHAT HAPPENED TO OUR SUMMER LOVE"	Joe Allison
891	"A BLUE MILLION TEARS" "RIVER OF LOVE"	Carl Butler
890	"FUSS AND FIGHT" "BABY BROWN EYES"	Skeets McDonald
889	"'TIS SWEET TO BE REMEMBERED" "SEND ME A PENNY POSTCARD"	Jimmie Skinner
888	"I'VE DONE MY WORK" "DAVID AND GOLIATH"	The Jubalaires
882	"I FEEL LIKE A WRECK" "DRUNKARD'S BLUES"	Rod Morris
880	"WON'T YOU RIDE IN MY LITTLE RED WAGON" "KEEP A LIGHT IN YOUR WINDOW TONIGHT"	Jimmy Wakely
872	"GENTLE HANDS" "HE IS THE LIGHT OF THE WORLD"	Leon Payne
871	"STRANDED" "GRINNIN' LIKE A 'POSSUM"	Boots Faye - Idaho Call
870	"TEARDROPS AND TEA LEAVES" "I'LL BE YOUR SWEETHEART"	Hank Thompson
862	"(I'M A) LONG GONE DOGGIE" "GONNA TURN YOU LOOSE"	Leon Chappel
861	"CHINA DOLL" "TENNESSEE CENTRAL (NUMBER 9)"	Cliffie Stone
855	"TURN THAT GUN AROUND" "MISTREATED BLUES"	less Willard



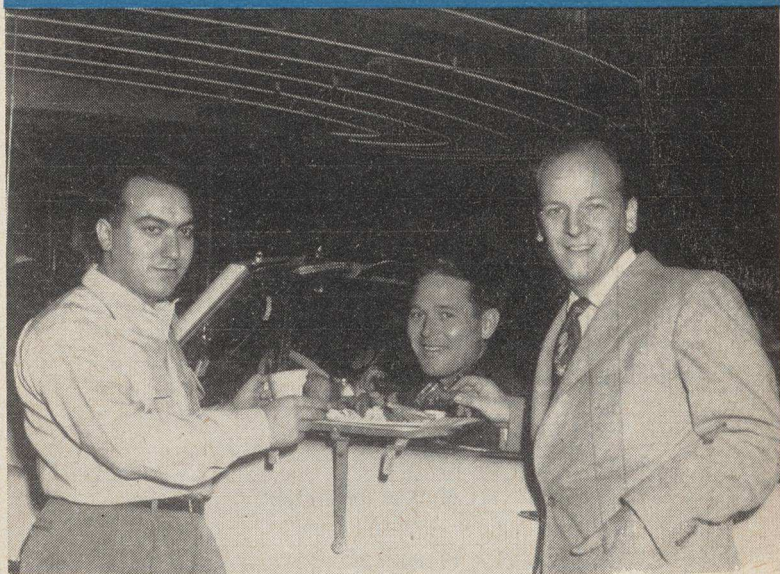
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## Beaverburgers



Art LaBoe, drive-in deejay (left), and Les Baxter (right) cover Dick Beaver's order in their current campaign to keep young baritones from overeating.